

Message from Chief Editor

First and foremost, on behalf of the Journal of Technology Management and Business (JTMB) Editorial Team, I would like to express my heartfelt gratitude to those who have been actively involved in our journal as contributors, reviewers, and readers.

Since its humble beginnings in 2014, the Journal of Technology Management and Business (JTMB) has continuously strived to provide a platform for multidisciplinary research to be disseminated and recognised, especially in the context of developing countries. Honouring this commitment, the December Issue 2022 of JTMB brings papers from diverse disciplines under the umbrella of technology management, because JTMB believes that technology management is the way forward in managing the VUCA (Volatile, Uncertain, Complex, and Ambiguous) environment.

Throughout the pandemic period, we have witnessed a growing reliance on digital technology to manage and operate businesses regardless of the business scale. This trend is expected to continue and grow exponentially in the post-pandemic era, as evidenced by the high number of paper submissions related to digital/online applications, which dominate the December Issue 2022 of JTMB. The issues covered in the journal include but are not limited to: technology, ranging from the blockchain-based mobile applications; e-business adoptions among SMEs in Malaysia; and customer trust and accessibility of e-commerce in Somalia.

Two organisational research papers on Corporate Social Responsibility practices on hotel images among Bangladesh hotels and corporate entrepreneurial orientation among Nigerian SMEs are included to provide enlightening reading, given the scarcity of empirical studies with a similar focus in developing countries. Also deserving of mention are three conceptual and review papers that provide thought-provoking insights on issues in Malaysia, namely the social well-being of Malay low-income groups, direct selling controversies, and the positioning of SMEs in Penang's developmental plans.

I close this message hoping that readers of the Journal of Technology Management and Business (JTMB) would enjoy the spectrum of papers in its December 2022 issue.

Assoc. Prof. Dr. Nor Hazana Abdullah

Chief Editor

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